



DEMOGRAPHICS

AGE 62
GENDER..... Female
LOCATION..... Los Angeles
MARITAL STATUS..... Married
EDUCATION..... M.F.A.
INCOME..... \$60k Annually
OCCUPATION Professor

TECHNOLOGICAL CAPABILITIES

PLATFORMMac
SCREEN RESOLUTION 1024x768
PREFERRED BROWSER(S)... Firefox
COMPUTER SKILL LEVEL ... Advanced

GOALS/MOTIVATIONS

- Keep in touch with students
- View class schedules
- Find out campus news/events
- View student work
- Find out about other faculty members
- Find out more about her alumni students

ABOUT MARY

Mary Simpson is a 62 year-old full-time Professor of Animation & Digital Media at SMC.

As a Professor at SMC, it's important to Mary to stay tuned in to current campus news and events. She would love to be able to go to the ET website and be able to quickly find relevant (and current!) news about her department. She also needs to be able to access current and upcoming class offerings at the college.

Mary often wonders where many of her former students went off to school or what careers they landed in. She would love a place on the website where current and former students could post their work and updates on their education and careers.

Mary also likes to know more about her colleagues and enjoys viewing that section of the website from time to time.

In Mary's free time, she loves to go to the movies, read, travel, and spend time with her family.

MARY SIMPSON

Professor of Animation & Digital Media, Age 62